Urban Reeducation: Empowering Youth, Equipping Parents, Advocating Together

One family. One story. One change at a time.

Contact: 908-546-8673



Our Mission



At Urban Reeducation LLC, our mission is to empower youth through empathetic guidance and support, fostering resilience and inspiring positive change in their lives. We strive to provide a safe space for self-expression, personal growth, and community engagement.

We believe every young person deserves to be seen, heard, and supported. Through advocacy, education, and mentorship, we create pathways for youth to discover their voice, develop their potential, and transform their communities.

Our work is rooted in the belief that when we invest in one student, we invest in an entire family—and when we invest in one family, we strengthen an entire community.

Why We Exist

Too many students in underserved communities feel unseen and unheard. They navigate complex systems without the support they need to thrive. Parents want to advocate for their children but often lack the knowledge or resources to navigate educational bureaucracy effectively. Educators want to help but face systemic barriers and limited training in culturally responsive practices.

The gap between intention and impact leaves our most vulnerable youth behind. Urban Reeducation exists to bridge that divide—connecting students, parents, and educators through advocacy, empowerment, and education equity.

We meet families where they are, providing the tools, knowledge, and support needed to transform challenges into opportunities. Because every child deserves a champion who understands their story and fights for their future.

What We Do



Individualized Education Plans

We help families develop and advocate for IEPs that truly meet their child's needs, ensuring every student receives appropriate accommodations and support.



Advocacy Coaching for Parents

We equip parents with knowledge, language, and confidence to navigate school systems and advocate effectively for their children's educational rights.



Mentorship & Empowerment

We provide youth with positive role models, leadership development, and safe spaces to build resilience, self-expression, and personal growth.

Teacher & Staff Workshops

Professional development that builds cultural competency, traumainformed practices, and effective strategies for supporting diverse learners.

Partnership Programs

Collaborative initiatives with schools and youth organizations that create systemic change and sustainable support structures for students and families.

Our Impact: The Data Tells the Story

Evidence-based approaches drive measurable outcomes for the youth and families we serve. Our work addresses critical gaps in the educational system while creating tangible improvements in student engagement, well-being, and success.



Student Engagement

Students improved engagement within 3 months of receiving support

70%

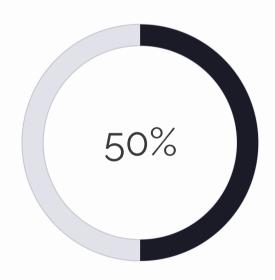
Educational Disruption

Incarcerated youth experienced educational disruptions before intervention

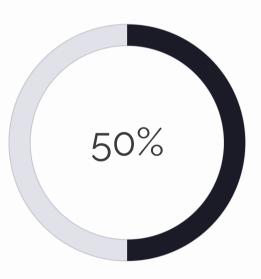
60%

Trauma Impact

Urban youth experience trauma that affects their ability to learn



Teacher Turnover



Students Feel Unseen

Higher turnover rate in urban schools compared to suburban counterparts

Urban students report feeling invisible or misunderstood in their schools

These statistics aren't just numbers—they represent real students, real families, and real opportunities for change. Urban Reeducation transforms these challenges into stories of empowerment and success.

Meet the Founder: Coach Darren Salter



Darren Salter's journey began in Plainfield, New Jersey, where he experienced firsthand the challenges facing urban youth. Growing up in an underserved community, he witnessed the impact of systemic inequities, limited resources, and the absence of consistent mentorship.

But Darren's story didn't end there. Through the guidance of caring mentors who saw his potential, he transformed his own life—and that transformation sparked a mission. He realized that young people don't just need programs; they need people who understand their lived experience and believe in their possibility.

Today, Coach Darren brings that same authentic connection to every student and family he serves. His work is rooted in empathy, informed by experience, and driven by an unwavering commitment to youth empowerment.

The Reeducation of My Hood

Coach Darren's book shares powerful stories of transformation, resilience, and hope. Through personal narratives and practical wisdom, it offers a roadmap for youth, parents, and educators committed to creating change.

"This book changed how I see my own story. Coach Darren's words gave me permission to dream bigger." — Student Reader

Who We Serve



For Parents

We provide one-on-one coaching and support to help parents navigate school systems with confidence. From understanding IEPs to advocating in meetings, we equip families with the tools and language needed to ensure their child's voice is heard and their needs are met.



For Youth

We offer mentorship, leadership training, and safe spaces where young people can express themselves authentically. Through guided support and empowerment programs, youth build resilience, discover their strengths, and develop the skills needed to advocate for themselves and their communities.



For Youth Organizations

We partner with organizations to deliver cobranded workshops, advocacy campaigns, and training tools. Our collaborative approach builds organizational capacity while creating sustainable support structures that amplify impact and reach more families.

Whether you're a parent seeking guidance, a young person looking for support, or an organization committed to equity, Urban Reeducation meets you where you are with compassion, expertise, and a commitment to lasting change.

Partner With Us: Make a Real Difference

Every contribution fuels transformation. Your partnership makes it possible for us to reach more families, empower more youth, and create systemic change in communities that need it most. Together, we can rewrite stories and rebuild futures.

\$500

Fund a Student's IEP

Provide comprehensive advocacy support for one student, including assessment review, meeting preparation, and follow-up support to ensure their educational needs are met.

\$2,500

Sponsor a Workshop

Bring a Parent & Educator Workshop to a school or community, equipping 20-30 participants with tools for advocacy, cultural competency, and student support.

\$10,000

Launch a School Partnership

Establish Urban Reeducation programming at a new school site, including staff training, student mentorship, and parent support services for an entire academic year.

Sponsors and community partners make our work possible. Every dollar invested creates ripple effects—transforming not just individual students, but entire families and communities. Your support is an investment in equity, empowerment, and lasting change.

Community Partnerships: Building Bridges, Creating Change



Urban Reeducation is proud to collaborate with organizations that share our commitment to youth empowerment and education equity. Our early partnerships with **Grove Phi Groove SFI** and the **Promise Neighborhood** initiative have demonstrated the power of collective action.

These collaborations allow us to expand our reach, deepen our impact, and create sustainable support systems for families. By working together, we amplify resources, share expertise, and build networks of care that surround young people with opportunity.







Schools

Partner with us to provide professional development, student support services, and family engagement programs.

Nonprofits

Collaborate on co-branded initiatives that leverage our combined strengths and maximize community impact.

Businesses

Invest in the next generation through sponsorships, volunteer programs, and corporate social responsibility initiatives.

We welcome partnerships with aligned schools, youth organizations, community groups, and businesses committed to creating pathways of opportunity for underserved youth. Together, we can transform education and empower communities.

Let's Start the Conversation



Ready to Make an Impact?

Whether you're a potential partner, donor, school administrator, or community member, we invite you to join us in this vital work. Every conversation is an opportunity to create change.

Request a Partnership Packet or Schedule a Call

Contact us at **908-546-8673** to learn more about how we can work together to empower youth, equip parents, and advocate for education equity.